

HKPolyUx MicroMasters Credential in International Hospitality Management FAQ

Question	Answer
MicroMasters Basics	
1. What is the HKPolyUx MicroMasters in International Hospitality Management?	The HKPolyUx MicroMasters credential in International Hospitality Management (IHM) is designed to develop international leaders for the global hospitality industry. You will gain in-depth knowledge about marketing including segmentation for the luxury traveler, the latest technology in the field, and the best marketing, human resource, and related business practices. The HKPolyUx MicroMasters credential consists of four intensive online courses covering all aspects of hospitality management. It is important to also note that the MicroMasters program is NOT a degree-granting program nor is it a guarantee of admissions to PolyU or the IHM graduate program. It is a separate stand-alone professional certificate.
2. What are the online courses required for the IHM MicroMasters Credential?	In order to earn the MicroMasters certificate on edX you are required to complete all four courses in the MicroMasters program: <ul style="list-style-type: none"> • HTM541x Luxury Management • HTM540x Hospitality and Tourism Technology and Innovation • HTM534x Managing Marketing in the Hospitality and Tourism Industry • HTM533x Managing Human Resources in the Hospitality and Tourism Industry
3. What is the complete number of program credits?	If you successfully earn the MicroMasters Credential, a total of 9 credits, 29% of the total credits of the Master of Science (MSc) in IHM program, can be transferred.
4. Is there a formal way to enroll in the MicroMasters program?	No, there is no formal enrollment in the MicroMasters program. In order to earn the MicroMasters credential, you should enroll in the verified track of each of the four courses in the program and get a passing grade in each course.
5. How much does the HKPolyUx MicroMasters Credential in IHM cost?	The cost for the HKPolyUx MicroMasters Credential is: USD150 x 4 courses = USD600

<p>6. What is the cost of MicroMasters Credential credit transfer to PolyU Msc in IHM program?</p>	<p>Upon successful completion of the MicroMasters program on edX, you have the opportunity to apply to the on-campus Master of Science in International Hospitality Management Program at PolyU. If you are accepted, you will be able to transfer in 9 credits, which is 29% of the overall MSc program. The cost to transfer these 9 credits will be USD180. Please note that although the MicroMasters program consists of four courses, each of which is usually worth 3 credits on-campus, only 9 credits will be able to be transferred.</p> <p>Students earning the HKPolyUx MicroMasters Credential in International Hospitality Management will be provided with an opportunity to apply those credits toward the MSc in International Hospitality Management offered on campus in accordance to prevailing credit transfer regulations of PolyU, provided that they meet the admission requirements for the MSc in International Hospitality Management.</p>
<p>7. If there are four courses in the MicroMasters program and each course is worth 3 credits on campus why do I only receive 9 credits if I apply and am admitted to the on-campus Masters program at PolyU?</p>	<p>The four courses in the MicroMasters program consist of two electives and two compulsory courses from the on campus Msc in IHM program. In designing the program we wanted to ensure that the MicroMasters credential provided appropriate knowledge to contribute to a well-rounded learning experience for all students, not just those interesting in continuing their on-campus studies at PolyU. However, on-campus students would normally choose between one of the electives offered in the program. As a result, if accepted into the on-campus Masters program students will receive credit for the two compulsory courses and one of the electives.</p> <p>The two elective courses from the MSc in IHM program are:</p> <ul style="list-style-type: none"> • HTM541 Luxury Management • HTM540 Hospitality and Tourism Technology and Innovation
<p>8. When will the next course be run?</p>	<ul style="list-style-type: none"> • HTM541x Luxury Management (July 26 2017) • HTM540x Hospitality and Tourism Technology and Innovation (tentatively re-run in early 2018) • HTM534x Managing Marketing in the Hospitality and Tourism Industry (June 9, 2017) • HTM533x Managing Human Resources in the Hospitality and Tourism Industry (September 5, 2017)
<p>9. May I take one of the courses even though I have not taken its prerequisite?</p>	<p>Yes. No prerequisite knowledge is required.</p>

10. Do I have to take the IHMx courses in numerical order from IHM001x to IHM002x?	No.
11. Is there anyway to reduce the time needed to take and pass each course?	No. To earn the MicroMasters Credential you need to successfully earn a verified certificate in all four of the courses in the MicroMasters program, The courses are on an instructor-paced schedule rather than self-paced, so there is no way to reduce the time to complete them.
12. May I use two or more different accounts for the IHMx courses?	No! Each edX student should <i>have a single edX ID</i> (username and email account) that must be used in all four IHMx courses.
13. Do I need to be a verified student to earn the HKPolyUx MicroMasters Credential?	Yes. If you are interested in the HKPolyUx MicroMasters Credential - you must successfully pass and receive a Verified Certificate in all four courses in the MicroMasters program (HTM541, HTM540, HTM534, HTM533).
14. What else do I need to do besides pass the courses to earn the HKPolyUx MicroMasters Credential?	You need to successfully pass all the course assessments in order to earn the MicroMasters Credential.

Blended International Hospitality Management (IHM) Program

1.What are the path to earning an IHM graduate degree from PolyU?	The IHM program at PolyU awards the Master of science in International Hospitality Management degree. To earn this degree, you may apply for the Blended Program - online (completion of the MicroMasters Credential) and require just about two semesters in-residence.
2. When will the first students be admitted to the IHM program via the blended pathway?	We expect the first blended IHM cohort in September 2018 provided that you apply for the program and get admitted in March 2018 earliest. Then you will graduate in 2019 if you finish and pass the remaining offline courses.
3. Will the students admitted through the blended path be part of the IHM program?	Yes. Students admitted to the IHM program through the blended pathways are part of the same program.
4. What will my semester at PolyU look like if I come to the IHM program with my HKPolyUx MicroMasters credential?	The blended cohort will have a combination of courses designed and run just for them as well as courses with other PolyU IHM students.
5. What are my chances of being admitted to the Blended IHM Program if I am an average performer in the online classes?	This is a good question that we do not have a great answer for. But, obviously, doing better in the online courses will increase your chances of gaining admittance to PolyU. We look at all aspects of an applicant which include IHMx scores, working experience and interview.

<p>6. How will having the MicroMasters Credential in International Hospitality Management change the admissions process for the IHM graduate program at PolyU?</p>	<p>Having the MicroMasters credential provides the admissions committee with significant insight into a student’s capabilities through the completion of the four online courses.</p>
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Credentials & Certificates

<p>1. Will I earn a separate certificate for each course or just one for the entire MicroMasters Credential?</p>	<p>You will receive an individual Verified Certificate for each HKPolyUx course that you pass as a verified student. Students who earn a verified certificate in all four courses in the MicroMasters program will receive a MicroMasters Credential certificate.</p>
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<p>2. How do I earn a Verified Certificate?</p>	<p>To earn a verified certificate for an online course, you need to successfully complete it and earn a passing score as outlined in the syllabus for each course. Enrollment in the verified track is USD \$150 per course and requires you to verify your identity using a webcam and a government-issued ID, so employers and schools know that you completed the course work.</p>
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<p>3. Which institution issues the verified certificate?</p>	<p>Certificates are issued by edX under the name of HKPolyUx and are delivered online through edx.org.</p>
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Note: This page attempts to answer the most frequently asked questions about the HKPolyUx MicroMasters Credential in International Hospitality Management. If your question isn't answered here, please contact us through posting on the “General Questions” Discussion Forum. For information about the on-campus MSc in International Hospitality Management program, please [click here](#).